

General Appearance

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen & Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 502 St. Louis 738
3556 S. Grand Blvd.Manager F. J. Cole Rating A
Male Personnel Years in training Mos. at Store

Superintendent. Froeling

Store Hours

Previous Year's Figures:

Sales	135,983.60	2.24%
Net Profit	3,886.94	2.86
Waste	3.73%	

% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 99,578 By 4.06

Expense

Stock Condition

Remarks from corres.

CODE No. 912-40—FORM CO427—1M—Only— (Over)
8/55—2716/35K—B18—Printed in U. S. A.